

Hypercom® Optimum M4230

Optimum Portability, Maximum Opportunity

**Accept Payments
Anywhere With GPRS
Wireless Portability**



Benefits at a Glance

- GPRS eliminates the need for a phone line or Internet connection
- Ideal for pay-at-table restaurants, handover counters, or any non-counter customer present environment
- Improve your customer experience and cardholder security by bringing the point of payment to your customer

The Hypercom® Optimum M4230 is a GPRS payment solution that ensures you are able to quickly, efficiently and securely process transactions anywhere, any time; it's an ideal solution for businesses on the go. The compact ergonomic design provides easy transport and the extra long life battery ensures that you have enough power to get through even the busiest day. It can effectively process credit and debit cards, gift cards, dynamic currency conversion (DCC) and Tax Free refunds. The Optimum M4230 makes mobile processing quick and easy while meeting today's stringent payment industry security standards.



Hypercom® Optimum M4230



Portability Means Flexibility

- Accept card transactions anywhere, anytime – instantly add an extra lane during sales, busy holiday seasons or peak store hours
- Offer additional points of sale whenever you need them – home delivery, trade shows, flea markets, vendor stands and kiosks
- Charging dock ensures the terminal is fully charged between uses without tethering the terminal with cords

Easy to Use Design

- Bright, white backlit display offers a clear sharp image for maximum visibility in any lighting or environment
- Compact design and integrated PIN pad allow you to easily hand over the device to customers for secure PIN entry
- Extra long battery to meet the most demanding mobile requirements

Market Segments

- Restaurant
- Auctions
- Delivery
- Flea Markets
- Sporting Venues
- Attended Kiosks
- Vendor Stands
- Trade Shows
- Transportation

Increase Revenue With Value-Added Services

Besides boosting your profits by enabling you to accept credit and debit cards, Elavon terminals allow you to offer additional services to customers.

Prepaid Gift Cards

Earn profits and build loyalty all year long with prepaid gift cards. By integrating gift cards into your terminal, you can strengthen your brand while adding a new stream of income to your business. Electronic gift cards encourage repeat business, attract new customers and boost sales all year long.

Dynamic Currency Conversion (DCC)

Earn money while improving service for your international customers. With DCC, your international customers will know exactly what their total purchase is in their home currency at the time you process the transaction. Conversion rates are typically much more competitive than those at money exchange booths or hotels. Each transaction receipt shows the purchase amount in your currency, the conversion rate, and the total amount in the cardholder's home currency. This makes it simple for travellers to reconcile purchases when paying card balances.

Tourist Payment Service

When combined with DCC from Elavon, the Tax-Free Service automatically recognises cardholders who are eligible for international tax refunds and provides your customer with everything they need to reclaim international tax duties on the purchase of goods.

Durable, Dependable & Portable Payment Terminal