It's all about the patient digital experience

Faster payment collection and a better patient financial experience are possible with digitization. Highlights from our 2021 Healthcare Payment Insights Report reveal which trends will endure and how to cater to new consumer demands.*

Impact of **COVID** on the patient experience

Adopting the **virtual** care delivery model



65% of patients used telehealth in 2020



69% want it expanded



56% of patients are comfortable resolving payment questions via live text / video chat

Evolving the **in-office** experience



of patients worry about payment device cleanliness



58%

of providers offered touchless check-ins

Patient payment **experience** & expectations

#1 payment option patients want

48%
Contactless

credit/debit

Recognizing patient preferences



would choose recurring bill payments

75%

consider a lump-sum bill discount if offered

of consumers would

Opportunities for improvement & innovation

top 3 digital payment methods

Patients want their providers to optimize these



Patient

portal



Mobile

app

Contactless

mobile wallets

Data & payment **security**



of patients are worried about security when paying healthcare bills via **mobile app**

Check out the full report for more trends, insights and year-over-year analysis!

www.elavon.com/str-campaigns/elv-insights



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